

New!

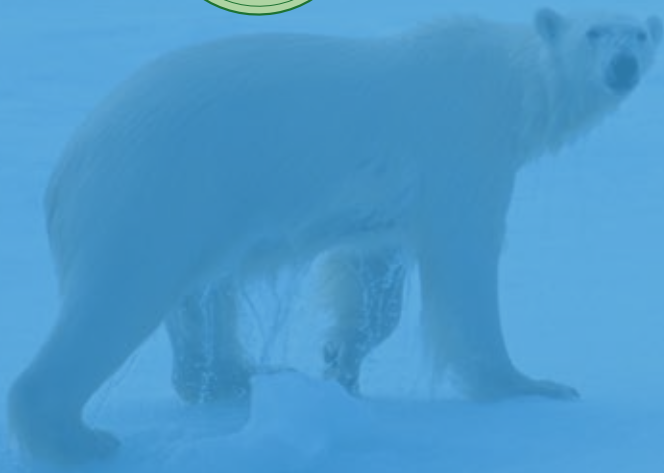
Hpm™ launching a new product made of renewable raw material.

The Hpm™ vision calls for us to support the transformation towards a more sustainable society. One of our main goals is to increase production and sales of products made of renewable materials in order to reduce our carbon footprint.

Launching ECO+ medicine measure is one of our important contributions for a sustainable world.



ECO+ Medicine measure



HpmTM
For better care!

Mass balance

In our strategy for a more sustainable society, we have chosen to manufacture our products according to the mass balance system. We believe that building parallel systems is not a solution either economically or environmentally.

By using independent mass balance certification we guarantee the mix of fossil and renewable raw materials will be followed up.

ISCC

www.iscc-system.org

contributing to responsible
sourcing of bio-based materials





ECO+ Medicinbägare

Advantages by ECO+ medicine measure?

- We replace fossil feedstocks by renewable feedstocks.
- By using existing infrastructure there are no changes in the value chain.
- The product has identical product specifications
- No modifications to production processes down-stream, hence no investments are required anywhere in the value chain
- The feedstock source is not in competition with the food chain
- The product has a lower carbon footprint to fossil alternative

Summary

Yearly we will be audited by the independent organisation ISCC. They guarantee that the amount of raw material used when manufacturing ECO+ medicine measures is supplied to the system in the form of fossil-free raw material.

This means the more people who buy our ECO+ medicine measures, the more renewable raw materials will be produced and we will together contribute to reducing the carbon footprint.

Hpm™ care even more about the environment,

FSC-marked carton

By only using FSC-labeled outer cartons we take additional responsibility for our environment. The FSC mark guarantees that the product is made of forest that is FSC-certified and responsible.

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Hpm™



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